

# Glorydermal<sup>®</sup> Bloxydur

Blocks oxidative stress durably

B2B information Glorydermal®: European Union Trademark, UM 018103264



#### Oxidative stress means stress for the skin. Free radicals play a central role in this context.

Free radicals are produced naturally in our body in numerous metabolic processes, but also through environmental influences such as UV radiation, pollution or cigarette smoke. Psychological stress, lack of sleep or an unhealthy diet or lifestyle also favour the formation of free radicals. They are therefore **invisible companions in our daily life**.



Free radicals are **highly reactive species** (e.g. Reactive Oxygen Species (**ROS**)) that can severely **damage cell components** such as lipids, proteins, amino acids and also our DNA. When our skin is exposed to an **excess** of free radicals that cannot be neutralised in the body's natural physiological balance, we speak of **oxidative stress**.

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The result: premature skin ageing, wrinkles and photoageing, but also irregularities, dry or inflamed areas.



#### **Relaxation for the skin**

In order to counteract premature skin ageing and the negative consequences of free radicals, it is important that **free radicals in excess** are **sustainably neutralised** and the skin is thus **permanently rebalanced**.

Ideally, the free radicals should be **neutralised** for a **long time** and thus **continuously** before they can have an effect on the skin.





# Active description – Enzymes and enzyme-like actives



**Free radicals** are very well-known natural influences of **ancient origin**.

Since the beginning of life, organisms are depended on using effective **protective mechanisms** to counteract these influences to survive.

**Enzymes** play an essential role in these processes. They enhance and accelerate many biochemical reactions and they have important functions in the metabolism of organisms.

They are **not used up** over many reaction cycles and therefore they offer a **long-term powerful efficacy**.

Enzymes could be called the "conductors of life".



## Active description – Learning from nature







# Active description – Antioxidant enzyme



#### Antioxidant enzyme (iron peptide):

Reactive Oxygen Species (**ROS**), which include free radicals, are **continuously neutralised**.

This long-term antioxidant acts like an enzyme. It is **not used up** and **regenerates itself**.



Long-term radical protection



#### Action of free radicals without antioxidants





#### Neutralisation of free radicals with common antioxidants





#### Limits of neutralisation of free radicals with common antioxidants





#### Neutralisation of free radicals with antioxidant enzyme in Glorydermal® Bloxydur



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# Self-regeneration of the antioxidant enzyme



Adapted from the peroxidase cycle of horseradish peroxidase (Berglund, G., Carlsson, G., Smith, A. *et al.* The catalytic pathway of horseradish peroxidase at high resolution. *Nature* **417**, 463–468 (2002).)

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# Efficacy study – Long-term radical protection



#### The antioxidant enzyme regenerates itself and provides long-lasting protection against free radicals.

Study design: Human keratinocytes, used formulation: aqueous solution of active ingredient with 0.3% antioxidant enzyme mixture according to Glorydermal<sup>®</sup> Bloxydur. ROS were induced by H<sub>2</sub>O<sub>2</sub> treatment (treatment duration: 1 h). Untreated, ROS-induced = positive control (normalised to 100%, maximum stress). Results in relation to positive control (p<0.0001).

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#### **Glorydermal<sup>®</sup> Bloxydur**

#### INCI EU (CTFA/PCPC):

AQUA (WATER), GLYCERIN, LECITHIN, XANTHAN GUM, GLYCINE, GLUTATHIONE, FERRIC GLYCERO-PHOSPHATE, HISTIDINE.

ADDITIVES, PRESERVATIVES: PENTYLENE GLYCOL, SODIUM PHYTATE.

Appearance: yellow to light brown, turbid liquid

Solubility: dispensable in water

**Recommended dosage:** 0.3%

**Formulation:** at the end of the production process at a temperature < 40°C





# Summary – PROTECTIVE BEAUTY



- Oxidative stress caused by free radicals leads to premature skin ageing.
- **Common antioxidants** are **limited** in terms of long-lasting effect.
- The antioxidant enzyme (iron peptide) enables a long-lasting, continuous neutralisation of free radicals.
- **Easy handling** in the production of cosmetic products (addition at the end of the production process, cooled bulk).
- Recommended for daily care (serum, cream, etc.), body care, sunscreen

and after sun products.

Against oxidative stress - for a relaxed skin in balance



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